

COMFORT | SPRING/SUMMER 2018



KLAVENESS



THE KLAVENESS CONCEPT

Producing nice, comfortable shoes, based on good lasts, top quality material and high level craftsmanship.

This is our purpose at Klaveness Footwear. According to our philosophy, footwear should adapt to the foot, and not the opposite. Therefore, our product development is thoroughly assisted by designers and orthopaedic specialists, whose collaboration creates products that fulfil both aesthetic and functional criteria. In addition, Klaveness also has the ambition to be a total supplier. Our aim is to create a wide diversity of products that will serve any of our customers' needs.

We develop, produce and distribute the following range of products:

COMFORT

This is a meaningful collection for Klaveness, designed for your daily life. Aiming for perfect fit, comfort and taste, it combines high-quality materials with top handcraft, providing your feet with excellent footwear.

BUNAD

Klaveness is proud to dedicate a line to the best of Norwegian tradition. Combine the beauty of the national costume with the comfort of your feet and celebrate tradition and folklore.

SLIPPERS

Slippers are considered worldwide to be the most comfortable footwear. In Klaveness, we take this seriously, using high quality, natural materials, such as wool felt, fur and leather, as well as a unique construction that will make you feel like you are walking on air.

MSS (Medical Stock Shoes)

Made specifically for those who can't find that special shoe in standard mass produced stores or who like the added comfort and flexibility, Medical and Rehabilitation shoes are based on special lasts and made from the finest materials, so your feet can have absolute comfort.

REHABILITATION

Specifically for prevention, rehabilitation and treatment, this range includes many styles and different features, so you can find the pair of shoes that matches your needs. Our goal is to give the most comfort, no matter what the medical condition is.

FIA (Footwear with Individual Adjustments)

FIA range is a careful selection of styles that can be easily adapted to the patient's needs. It offers several modification possibilities, including style, colour, and sole, according to any lifestyle.

OAS (Orthopaedic on Adjusted Standard Last)

A solution between FIA and OIL, OAS provides a range of customizable footwear with more adaptation possibilities in special cases than FIA.

OIL (Orthopaedic on Individual Last)

OIL shoes can be fully customized according to clinics and patients' needs. This orthopaedic line can be based on Klaveness shoes or other styles.

CMF (Custom Made Foot Orthotics)

Klaveness' orthotics are customizable according to anyone's needs, and are developed to help people manage conditions that can cause pain or discomfort during walking, running and everyday activities.

INDEX

- P. 03 Dagfinn Klaveness
- P. 05 The last is the heart of the shoe / Words and expression
- P. 06-11 New releases of the season

WOMEN

- P. 12-15 LISA
- P. 16-21 FRIDA
- P. 22-23 THEA
- P. 24-25 LENA
- P. 26 LIZ
- P. 27-29 ANITA
- P. 30-31 ALINA

MEN

- P. 34-36 DIDRIK
- P. 37-38 THORE
- P. 40 Colours and materials
- P. 41 Lasts / Symbols
- P. 42 Marketing materials

UNISEX

- P. 32-33 NATURFORM/FOTFORM

DAGFINN KLAVENESS

Perfect fit, good lasts and top quality.

This was the idea of founder Dagfinn Klaveness when he started to produce shoes in 1957.

By this time Norwegian shoe factories were losing competition for low-cost countries. Across the country businesses were closing down. Local press noticed the enterprise in Sandefjord. Under the headline **Yet there are optimists** the newspaper marvelled of the man who would not give up.

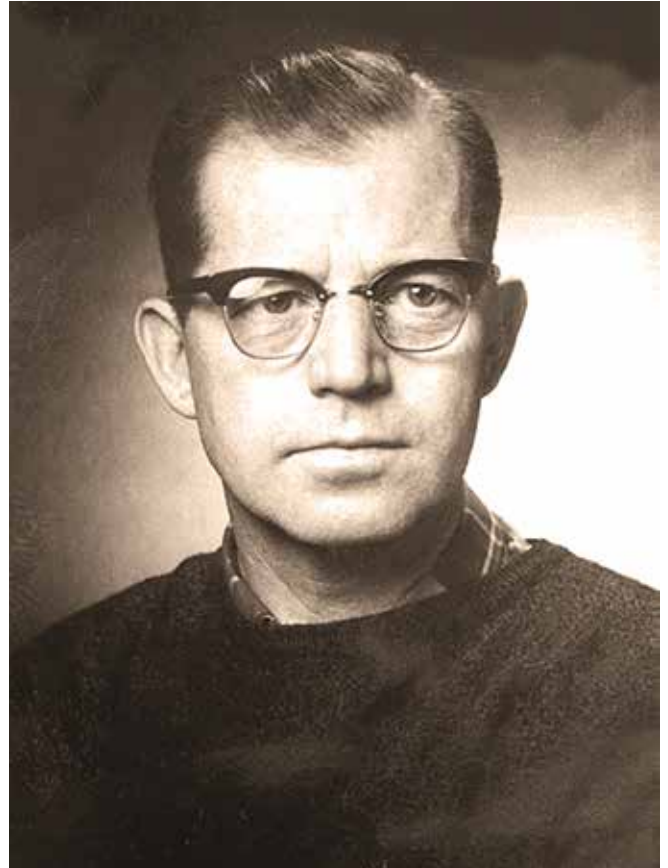
Today we know how the story went. Klaveness has businesses in several countries and sells more shoes than ever. We believe it is due to holding on to the original entrepreneurial idea:

Making shoes that your feet would have chosen - footwear with perfect fit and good spacious lasts, of top quality.

Klaveness has produced footwear for nearly 60 years. We are a Norwegian company strongly rooted in Scandinavia with assortments of comfort shoes, folklore shoes, and Nordic inspired slippers, as well as with a wide range of medical footwear. Our strength is that we control the entire process from start to finished product; all shoes are produced in our factories in Portugal and Poland.

Our main message is extra wide lasts with a unique, good fit!

We are committed to constantly develop our products and a secure great quality. We always want to be able to offer our users up-to-date footwear with extra width and volume as well as optimal comfort.







THE LAST IS THE HEART OF THE SHOE

The last should as far as possible follow the shape of the foot.

By adjusting the last you can create shoes with different shapes and expressions.

For Klaveness it is important that the aesthetic adjustments to the last don't compromise the basic needs for the foot.

Generally you can say that the cobbler's lasts are as secret as a baker's recipe for bread. It takes a lot of adjustments and fittings before the cobbler has a last that fits many different people.

The optimal solution is of course to create an individual last that fits the unique foot perfectly, Klaveness offers to make individual lasts through our orthopaedic assortment. Fortunately, the need for individual lasts are limited to quite a small number of patients.



WORDS AND EXPRESSION

In the shoe industry different terms are used to describe a last.

Toe box is a term that is often used to describe the front part of the last. The *toe shape* is the part of the last that is most easily shaped to create different designs and character.

The *toe* and *heel height* of the last is important to consider during the first steps of the development of a last.

A last that is created for a shoe with 15mm heel height can for example not be used for a shoe with 30mm heel height.

NEW RELEASES OF THE SEASON

On these first pages, we are displaying all our new articles for this season. Among these you can find sandals and walking shoes; we have also developed a new moccasin and also some sportier walking shoes for men.

All new shoes have focus on comfort, function and a classic design.



Welcome to the Klaveness Spring/Summer 2018 collection!



CF 18251 | WOMEN

 ALINA 2 |  H |  35-43

 PU, Rubber |  

212 Black

686 Shimmery green

886 Shimmery blue

892 Dark blue

986 Shimmery pink



NEW!



CF 18250 | WOMEN

ALINA 2 | H | 35-43

PU, Rubber

- 212 Black
- 886 Shimmery blue
- 892 Dark blue
- 986 Shimmery pink



CF 18120 | WOMEN

LISA | J | 2½-10

TR

- 212 Black
- 707 Light grey
- 892 Dark blue

NEW!



CF 18140 | WOMEN

FRIDA | L | 2-9

TR |

102-180 White - Off-white flower

202-248 Black

781-788 Light grey

832-898 Dark blue

962-938 Red



CF 18141 | WOMEN

FRIDA | L | 2-9

EVA, Rubber |

202-288-208 Black

832-888-868 Dark blue

NEW!



CF 18172 | WOMEN

LIZ | F | 2½-8

PU

144 Gold

446 Beige

892 Dark blue

938 Red



CF 18133 | WOMEN

ANITA | J | 2½-9

TR |

212 Black

892 Dark blue

938 Red

NEW!



CF 18301 | MEN

 DIDRIK |  M |  40-48

 PU, Rubber |  | 

212 Black

302 Brown

892 Dark blue



NEW!



CF 01338 | MEN

THORE | N | 39-46

EVA, Rubber | | |

204-208-754 Black - Grey

834-898-397 Dark blue - Camel



CF 01341 | MEN

THORE | N | 39-46

EVA, Rubber | |

204-208-754 Black - Grey

834-898-397 Dark blue - Camel



Boa® Closure System



PULL TO RELEASE



PUSH TO ENGAGE



TURN TO ADJUST

The Boa® Closure System is transforming how people around the world experience their activities of choice. It does this by delivering a high-performance fit that is:

FAST: The Boa® Closure System lets you achieve your precise fit quickly and easily, even on the fly.

CUSTOMIZED: The Boa® Closure System is micro-adjustable. Each click of the Boa® Dial equates to one millimeter of tension adjustment.

COMFORTABLE: The low-friction design of the entire Boa® Closure System delivers uniform closure without pressure points.

DURABLE: The Boa® Closure System is constantly being tested and refined, in the lab and out in the field. The technology is designed to outlast the product it powers.

SECURE: Once you click to engage the Boa® Closure System, the patented reel technology and stretch-free laces will keep your fit dialed-in all day.

LISA

WOMEN |  J |  2½-10 | 

Lisa is an important last of Klaveness collection and is ideally suited for wider shoes. Lisa has especially good fit, with a toe box that delivers plenty of toe space and a roomier forepart. The heel is also anatomic-shaped, which gives a good heel grip without feeling too tight. This last gives a heel height of 15 mm.



KLAVENESS



CF 17126

PU, Rubber |

207-299 Black

707-299 Light grey

878-989 Blue



CF 17125

PU, Rubber |

142-119 Beige - Offwhite

207-204 Black

707-128 Light grey

878-874 Blue



CF 17123


PU, Rubber **FLEX**

212-226 Black

892-846 Dark blue



CF 16125

PU, Rubber | 

212 Black

892 Dark blue






CF 16123

 PU, Rubber **FLEX** | 

212-226 Black
892-846 Dark blue



CF 15122

 PU, Rubber **FLEX**

212-226 Black
392-346 Dark brown
446-466 Beige

FRIDA

WOMEN |  L |  2-9 | 

Frida is the last that has longest tradition on our collection. It is significantly different than, for example, the Lisa last in the toe box area. Frida has a more oval toe shape, which gives a different expression than our most anatomic developed last, Lisa.



KLAVENESS



CF 16140

EVA | 

110-125 White

241-248-205 Black

781-788 Light grey

863-868-865 Dark blue

836-890 Dark blue



CF 16141

EVA |  | 

142-127 Offwhite

241-248-205 Black

863-868-865 Dark blue



CF 17143

2-9 | EVA |

212-204-205 Black

892-888-805 Dark blue




CF 18145

2½-9 | TR

201-208 Black



CF 17141

EVA, Rubber | 

102-124 White

202-207-224-255 Black

892-800 Dark blue



CF 17142

EVA, Rubber |  | 

102-124 White

202-207-224-255 Black

892-800 Dark blue



REMOVABLE FLOWER



CF 17147



144 Gold

202 Black

686 Shimmery green

886 Shimmery blue

986 Shimmery pink



CF 16148



128-102-140 Offwhite - White - Shimmery beige

207-229-247 Black

508-744-143 Taupe - Grey - Silver

938-962-143 Red - Silver



CF 16144

 PU

134 Beige

202 Black



CF 11444

 TR

202 Black

THEA

WOMEN |  G |  2½-10 / 35-42 | 

Thea is a relative new developed last. This last looks very much like Lisa in character, with a wide and rounded forepart profile. Thea has a rich volume and is ideal for making comfortable sandals.



KLAVENESS



CF 16264

 THEA 3 |  35-42

 PU | 

201 Black

397 Camel

446 Beige



CF 16265

PU, Rubber |

- 144 Gold
- 202 Black
- 209 Black
- 494 Bronze
- 707 Light grey
- 878 Blue
- 938 Red



CF 17268

PU, Rubber |

- 144 Gold
- 160 Off-white flower
- 201 Black
- 212 Black
- 707 Light grey
- 878 Blue
- 892 Dark blue
- 938 Red

LENA

WOMEN |  J |  2-9 | 

Lena is one of our most feminine and refined last. The toe has a narrower design than on our other lasts, yet has good volume. This last is mostly used for pumps or heel shoes.



KLAVENESS



CF 18460
Neolite
202 Black
288-253 Black



CF 16461
Neolite
202 Black
253-288 Black



CF 16160
PU
201 Black
382 Dark brown
832 Dark blue





LIZ

WOMEN |  F |  2½-8

Liz is our narrowest and most feminine last. It is mainly used for pumps and ballerina models. This last has a good toe height and, consequently, room for toes. If our Lena last is too wide and voluminous, this last can be an option. Liz last has been a part of Klaveness collection for many years, but is still relevant and very popular.



CF 16170

 PU

102 White

212 Black

446 Beige

892 Dark blue

ANITA

WOMEN |  J |  2½-9 | 

The toe box of the Anita last is one of the most voluminous in the Klaveness collection. This makes it very suitable for comfortable moccasins. The Anita last has a bit more moderate volume, but the moccasin construction gives flexibility and is suitable for a diversity of feet.



KLAVENESS

NEW!
DOUBLE-FACE
LEATHER FOR
ADDITIONAL
COMFORT



CF 18132

TR

867 Blue
967 Red

OBS. The leather may stain your feet



CF 14137

TR

212 Black
892 Dark blue



CF 14136

TR

144 Gold
202 Black
892 Dark blue





CF 14138



144 Gold

892 Dark blue



CF 14139



392 Dark brown

892 Dark blue



CF 14130



202 Black

892 Dark blue

ALINA

WOMEN |  J |  35-43 | 

Alina is a classic and proven last with rich volume and good fit. Alina has a feminine design with a slight elevation on heel height, but very suited for footwear with high comfort demand.



KLAVENESS



CF 14250

PU

202 Black

446 Beige

892 Dark blue



DELIVERED
WITH AN
EXTRA PAIR OF
MASSAGING
FOOTBEDS



CF 14251

PU

202 Black

446 Beige

892 Dark blue



NATURFORM

UNISEX |  L |  35-48 | 

Naturform is a last that follows the feet natural form, making it ideally suited to the contours of the foot. This last is generous in width and volume.

FOTFORM

UNISEX |  K |  35-47 | 

The Fotform last is equivalent to our Naturform last, but has a bit more toe spring and heel height.



KLAVENESS



CF 00836

NATURFORM | L

35-48 | PU

202 Black

392 Dark brown



CF 00837

NATURFORM | L

35-48 | PU |

202 Black

392 Dark brown



CF 14231

FOTFORM | K

35-47 | PU |

212 Black

DIDRIK

MEN |  M |  40-48 | 

Didrik last is a distinctive, nice, anatomic developed shape, exactly as Lisa and Thea. This men's last is optimal for Nordic feet that are usually a bit wider and voluminous than what is typical for southern European countries.



KLAVENESS



CF 15301
PU, Rubber
202 Black
212 Black
892 Dark blue



CF 16301
PU, Rubber | 
202 Black
212 Black
892 Dark blue



CF 15302
PU, Rubber
212 Black
302 Brown
892 Dark blue



CF 16306

PU, Rubber **FLEX** |

212-226 Black

392-346 Dark brown

892-846 Dark blue



CF 16307

PU, Rubber **FLEX**

392-346 Dark brown

892-846 Dark blue



CF 16302

PU |

202 Black

392 Dark brown

THORE

MEN |  N |  40-48 | 

Thore is an exceptionally wide last. It is a very comfortable last that is very suitable for making shoes and sandals for men.



KLAVENESS



CF 01324



202 Black
392 Dark brown



CF 01327



202 Black
392 Dark brown



CF 01337



202 Black
392 Dark brown








































































280 REASONS FOR CHOOSING KLAVENESS FOOTWEAR!

95 parts, 123 manufacturing steps,
62 minutes of craftsmanship!



COLOURS AND MATERIALS









	102 White	Nappa		226 Black	Stretch nubuck		788 Light grey	Chevreau velour
	110 White	Chevreau		229 Black	Reptile		800 Dark blue	Textile
	119 Offwhite	Reptile		241 Black	Nappa		805 Dark blue	Patent leather
	124 White	Textile		247 Black	Textile		832 Dark blue	Nappa
	125 White	Patent leather		248 Black	Chevreau velour		834 Dark blue	Nappa
	127 Offwhite	Pig velour		253 Black	Chevreau		836 Dark blue	Nubuck
	128 Offwhite	Chevreau velour		255 Black	Embossed split		846 Dark blue	Stretch nubuck
	134 Beige	Nappa		288 Black	Printed chevreau		863 Dark blue	Chevreau
	140 Shimmery beige	Nappa		299 Grey	Textile		865 Dark blue	Patent leather
	142 Offwhite	Nappa		302 Brown	Waxed nubuck		867 Blue	Split double face
	143 Silver	Metallic nappa		346 Dark brown	Stretch nubuck		868 Dark blue	Chevreau velour
	144 Gold	Metallic nappa		382 Dark brown	Nappa		874 Blue	Nappa
	160 Off-white flower	Chevreau		392 Dark brown	Waxed nubuck		878 Blue	Split velour
	180 Off-white flower	Chevreau		397 Camel	Waxed nubuck		886 Shimmery blue	Nubuck
	201 Black	Nappa		446 Beige	Nubuck		888 Dark blue	Printed chevreau
	202 Black	Nappa		466 Light beige	Stretch nubuck		890 Blue-Beige-Red	Textile
	204 Black	Nappa		494 Bronze	Metallic nappa		892 Dark blue	Waxed nubuck
	205 Black	Patent leather		508 Taupe	Split velour		898 Dark blue	Split velour
	207 Black	Pig velour		686 Shimmery green	Chevreau		938 Red	Split velour
	208 Black	Split velour		707 Light grey	Pig velour		962 Red	Nappa
	209 Black	Croco		744 Grey	Nappa		967 Red	Split double face
	212 Black	Waxed nubuck		754 Grey	Waxed nubuck		986 Shimmery pink	Chevreau
	224 Black	Textile		781 Light grey	Nappa		989 Pink	Textile

LASTS

Last	Width	Heel (mm)	Size range
Alina	J	15	35-43
Alina 2	H	15	35-43
Anita	J	15	2½-9
Didrik	M	15	40-48
Fotform	K	15	35-47
Frida	L	20	2-9
Lena	J	20	2-9
Lisa	J	15	2½-10
Liz	F	20	2½-8
Naturform	L	15	35-48
Thea 1	G	20	2½-10
Thea 3	G	20	35-48
Thore	N	15	40-48

SYMBOLS

In order to simplify information, we use symbols for the most frequent product characteristics.

	Last
	Size range
	Width
	Sole
	Lightweight sole
	Removable footbed
	Cut-to-length straps
	Zipper



MARKETING MATERIALS

We want to focus on marketing materials for styles that we do believe will be the best selling products this season. If you have any questions please contact us. We will be happy to assist you.





facebook.com/Klaveness.Footwear



Klaveness Footwear companies
have been certified eco-friendly

Norway



Sweden



Portugal



Please refer to our website for further information on Sales & Delivery Conditions.

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